



## Phoenix by Luca Nichetto.

## Neat, comfortable easy chair reminding of Venice, by Luca Nichetto.

Award-winning Italian designer Luca Nichetto divides his time between his studios in Venice and Stockholm. He grew up on idyllic Murano off the coast of Venice, since the Middle Ages, world-renowned for its glassworks. Now, in collaboration with Offecct, he has created an equally pretty and compact armchair that can be defined as a tribute to Murano and its glass blowers. Luca Nichetto's Phoenix chair, designed for Offecct according to their Lifecircle philosophy of sustainability, was a success in 2017. Phoenix won the Sustainability Project of the Year Award and was awarded the Form Award. Now, he and Offecct return with Murano.

– Murano is a tribute to the region of my childhood, says Luca Nichetto. Entering a lounge or lobby may figuratively speaking very well feel like coming home. The likelihood increases with an armchair that hugs your body with a surprisingly high comfort, continues Luca. Anders Englund, Design Manager at Offecct agrees:

– The design of our time is constantly being developed to meet the needs of public places. Today's digitalised work environments increasingly resemble home environments, as new generations want a “softer” feel. “Work and relax where you sit.” Murano reflects these needs.

## Luca Nichetto

Luca Nichetto is an Italian designer. After studies in industrial design at the IUAV in Venice, he began his professional career in 1999 by designing his first projects in Murano glass for Salviati. In 2006 he launched his own design firm, Nichetto & Partners, which specializes in industrial design and offers its services as a design consultancy. In 2011 Luca Nichetto also opened another professional office in Stockholm, Sweden. Luca Nichetto has received numerous awards, such as the IF Product Design Award 2008, and the Elle Decoration International Design Awards (EDIDA) 2009. Luca Nichetto was Guest of Honour at IMM Cologne in 2013.



### Contact

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### About Offecct

Offecct AB is a Swedish entrepreneur-led company with its headquarters and production in Tibro, Sweden. The company was founded in 1990 by Kurt Tingdal (CEO) and Anders Englund (Design Manager). They are both still actively involved in the company. The Group has 75 employees and a target for 2018 of SEK 188 million. 50% of all sales comprise exports to more than 50 countries. Our business is run in our own production which have a total area of around 20,000 m<sup>2</sup>. The company has showrooms in Stockholm, Gothenburg and Tibro (Sweden), Oslo (Norway), Copenhagen (Denmark), Milan (Italy), London (UK), Rotterdam (NL). Offecct is, since May 2017, a part of the Flokk Group, an international group focusing on design and development of furniture for working places. See [flok.com](http://flok.com).