



Hanger Neri&Hu

NERI & HU

The multidisciplinary architecture and design studio Neri&Hu was founded in 2004 by Lyndon Neri and Rossana Hu in Shanghai, where it is still headquartered, with a second branch in London. Neri&Hu's global approach is reflected in its staff, which commands a total of over thirty languages. The studio is based on a profound belief in research and innovation as the foundation for design. Neri&Hu takes pride in communicating the unique qualities in each individual project to its clients. Neri&Hu has attracted major global media attention and has been awarded many prestigious international prizes. Among the studio's clients are leading brands and other commissioners from around the world.



The concept for Neri & Hu's *Hanger* is to create a new kind of furniture for people who like to hang their garments and accessories out in the open in a room, in plain sight, rather than concealed in a closet or wardrobe. It is a sign of respect for the garments, but also motivated by hygienic reasons – to air the garments out after a day's wear in, for example, a hotel room.

"WE ARE ALWAYS interested in seemingly mundane and anonymous everyday objects," says Lyndon Neri of Neri & Hu. "This hanger represents an object that is neglected and ignored in domestic and office environments – not glorified at all but in fact among the most important. It doesn't crave attention but adorns grace, beauty and usefulness to the household."

"It's actually a very exclusive hanger that becomes almost like a sculpture in the room – adding another value but also fulfilling a clear function in a workplace, a hotel room or a domestic environment," says Anders Englund, Design Manager at Offecct.

Our Lifecircle philosophy is reflected in the hanger's base, made of recycled stone or concrete, with a frame of metal. →

**OFFECCT**

In collaboration with designers and architects from around the globe, we develop furniture with sustainable, functional and attractive design for all meeting places. Our operations are built on a genuine local craftsmanship tradition which we combine with the latest technological advances.

“We very much respect the Offecct brand values, which stand for simplicity and a strong sense for the contemporary communal meeting place—and not least for progressive Lifecircle ideas,” says Lyndon Neri. “We think that the *Hanger* stands for all these values.”

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