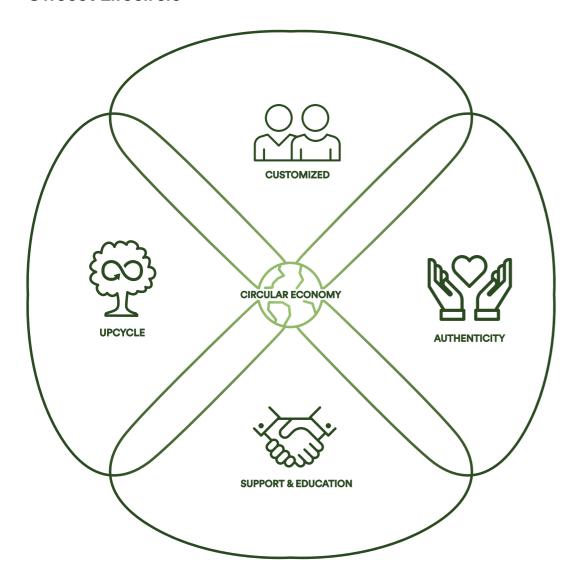
# **Offect Lifecircle**



## Offecct Lifecircle



### **CUSTOMIZED**

Unique design yields a long life cycle.

We only work with original designs with a focus on sustainability today and for the future. And we listen to our customers. Personal solutions prolong our products' life cycle and functionality, making them sustainable in the long term.

#### **UPCYCLE**

Designed for circular recycling. We develop and design our products for recycling and have developed services that make it easier for customers to choose a sustainable solution, e.g. Outlet ReUsed, Reupholstery, 100% recycled products, etc. All with the aspiration of environmental and financial sustainability.

#### **AUTHENTICITY**

Local, transparent production process.

Our furniture is created by selected designers from around the world, and by our own skilled craftsmen and women at our factory. We are constantly working on certification and environmental testing of our products and our factory operations.

#### SUPPORT & EDUCATION

Prevent, maintain, overhaul and look after.

Our mission is long-term, sustainable furniture. One element of this responsibility is contributing our knowledge. We collaborate with and educate our distributors take responsibility for functionality and quality no matter where we are in the world.

# A philosophy about design on the planet's terms.

Offecct's objective is to use as little of the earth's resources as possible for production, but also to take care of the products manufactured through circular recycling. It's essentially about respect for the world around us and future generations.

Working actively on sustainability is a responsibility and a matter of course for us. In our day-to-day activities we work actively to contribute to the UN's global goals – Agenda 2030.

Our Offecct Lifecircle philosophy is based on a desire to create a sustainable life cycle for all our furniture. It means that we take full responsibility for every element and detail of our working method – before, during and after having sold our products.

We can do this because we have complete control of the entire process: from design and choice of materials to production and services. Financial, social and environmental sustainability for us as a business is a means and basis for creating pioneering design.

"The world is full of products, and we don't want to contribute to the excess - unless the furniture we make can in some way add genuine value to people, architechture and society.

We continue to offer innovative design on the planet's terms. Our mission of creating furniture for a better, healthier and greener world is more important than ever before."

- Maria Olofsson Karemyr, Brand Manager.

